

Demographic Profile Expanded

Census, Estimates & Projections

July 2010

Downtown Chandler, AZ		TradeArea1
Population		
Estimated Population (2010)	3,939	
Census Population (1990)	3,168	
Census Population (2000)	4,299	
Projected Population (2015)	4,106	
Forecasted Population (2020)	3,996	
Historical Annual Growth 1990 to 2000	1,132	3.6 %
Historical Annual Growth 2000 to 2010	-360	3.6 %
Projected Annual Growth 2010 to 2015	166	0.8 %
Est. Population Density (2010)	7,988.34	psm
Trade Area Size	0.49	sq mi
Households		
Estimated Households (2010)	1,001	
Census Households (1990)	1,051	
Census Households (2000)	1,166	
Projected Households (2015)	1,038	
Forecasted Households (2020)	965	
Households with Children (2010)	488	48.8 %
Average Household Size	3.94	
Average Household Income		
Est. Average Household Income (2010)	49,606	
Proj. Average Household Income (2015)	\$56,096	
Average Family Income (2010)	\$44,114	
Median Household Income		
Est. Median Household Income (2010)	\$31,701	
Proj. Median Household Income (2015)	\$33,475	
Median Family Income (2010)	\$36,200	
Per Capita Income		
Est. Per Capita Income (2010)	\$12,603	
Proj. Per Capita Income (2015)	\$14,178	
Per Capita Income Est. 5 year change	\$1,574.67	-11.1 %
Other Income		
Est. Disposable Income (2010)	\$28,059	
Proj. Disposable Income (2015)	\$29,559	
Disposable Income Est. 5 year change	\$1,500.48	5.3 %
Est. Average Household Net Worth (2010)	\$281,586	
Daytime Demos		
Total Number of Businesses (2010)	223	
Total Number of Employees (2010)	5,261	
Company Headqtrs: Businesses (2010)	0	0.0 %
Company Headqtrs: Employees (2010)	0	0.0 %
Unemployment Rate (2010)		7.89 %
Employee Population Per Business	23.6 to 1	
Residential Population per Business	17.7 to 1	
Est. Adj. Daytime Demographics (Age16+)	6,559	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Downtown Chandler, AZ	TradeArea1	
Race & Ethnicity		
White (2010)	3,066	77.8 %
Black or African American (2010)	333	8.4 %
American Indian & Alaska Native (2010)	178	4.5 %
Asian (2010)	98	2.5 %
Hawaiin & Pacific Islander (2010)	24	0.6 %
Other Race (2010)	223	5.7 %
Multi Race (2010)	18	0.5 %
Not Hispanic or Latino Population (2010)	622	15.8 %
Hispanic or Latino Population (2010)	3,318	84.2 %
Not of Hispanic Origin Population (1990)	1,255	39.6 %
Hispanic Origin Population (1990)	1,913	60.4 %
Not Hispanic or Latino Population (2000)	699	16.3 %
Hispanic or Latino Population (2000)	3,600	83.7 %
Not Hispanic or Latino Population (2015)	621	15.1 %
Hispanic or Latino Population (2015)	3,485	84.9 %
Hist. Hispanic Ann Growth (1990 to 2010)	1,405	4.9 %
Proj. Hispanic Ann Growth (2010 to 2015)	167	1.0 %
Age		
Age 0 to 4 yrs (2010)	413	10.5 %
Age 5 to 9 yrs (2010)	351	8.9 %
Age 10 to 14 yrs (2010)	300	7.6 %
Age 15 to 19 yrs (2010)	317	8.1 %
Age 20 to 24 yrs (2010)	358	9.1 %
Age 25 to 29 yrs (2010)	352	8.9 %
Age 30 to 34 yrs (2010)	312	7.9 %
Age 35 to 39 yrs (2010)	267	6.8 %
Age 40 to 44 yrs (2010)	253	6.4 %
Age 45 to 49 yrs (2010)	209	5.3 %
Age 50 to 54 yrs (2010)	199	5.0 %
Age 55 to 59 yrs (2010)	167	4.2 %
Age 60 to 64 yrs (2010)	131	3.3 %
Population age 65-74 (2010)	154	3.9 %
Population age 75-84 (2010)	98	2.5 %
Population age 85+ (2010)	58	1.5 %
Median Age (2010)	27.3	yrs
Gender Age Distribution		
Population Female (2010)	1,716	43.6 %
Age 0 to 19 yrs (2010)	623	36.3 %
Age 20 to 64 yrs (2010)	935	54.5 %
Age 65 yrs plus (2010)	158	9.2 %
Median Age Females (2010)	26.8	Yrs
Population Male (2010)	2,223	56.4 %
Age 0 to 19 yrs (2010)	759	34.1 %
Age 20 to 64 yrs (2010)	1,312	59.0 %
Age 65 yrs plus (2010)	152	6.8 %
Median Age Males (2010)	27.6	yrs

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Household Income Distribution		
HH Income \$200,000 or More (2010)	21	2.1 %
HH Income \$150,000 to 199,999 (2010)	7	0.7 %
HH Income \$100,000 to 149,999 (2010)	35	3.5 %
HH Income \$75,000 to 99,999(2010)	54	5.4 %
HH Income \$50,000 to 74,999(2010)	147	14.7 %
HH Income \$35,000 to 49,999(2010)	196	19.6 %
HH Income \$25,000 to 34,999(2010)	121	12.1 %
HH Income \$15,000 to 24,999(2010)	201	20.1 %
HH Income \$0 to 14,999 (2010)	219	21.8 %
HH Income \$35000+ (2010)	460	45.9 %
HH Income \$75000+ (2010)	117	11.6 %
Housing		
Total Housing Units (2010)	1,077	
Housing Units Occupied (2010)	1,001	93.0 %
<i>Housing Units, Owner Occupied (2010)</i>	335	31.1 %
<i>Housing Units, Renter Occupied (2010)</i>	666	61.8 %
Housing Units, Vacant (2010)	76	7.0 %
Median Years in Residence (2010)	2	yrs
Marital Status		
Never Married (2010)	918	32.0 %
Now Married (2010)	1,159	40.4 %
Separated (2010)	419	14.6 %
Widowed (2010)	195	6.8 %
Divorced (2010)	179	6.2 %
Household Type		
Population Family (2010)	3,281	83.3 %
Population Non-Family (2010)	658	16.7 %
Population Group Qtrs (2010)	0	0.0 %
Family Household (2010)	693	69.3 %
Married Couple Family With Kids (2010)	293	87.3 %
Average Family Household Size (2010)	4.73	
Non-Family Household (2010)	307	30.7 %
Household Size		
1 Person Household (2010)	233	23.3 %
2 Person Households (2010)	119	11.8 %
3 Person Households (2010)	113	11.3 %
4 Person Households (2010)	166	16.6 %
5 Person Households (2010)	164	16.4 %
6+ Person Households (2010)	206	20.5 %
Household Vehicles		
Total Vehicles Available (2010)	1,771	
Household: 0 Vehicles Available (2010)	121	6.8 %
Household: 1 Vehicles Available (2010)	468	26.4 %
Household: 2+ Vehicles Available (2010)	412	23.3 %
Average Vehicles Per Household (2010)	2	

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Labor Force			
Est. Labor: Population Age 16+ (2010)	2,815		
Est. Civilian Employed (2010)	1,517	53.9 %	
Est. Civilian Unemployed (2010)	222	7.9 %	
Est. In Armed Forces (2010)	1	0.0 %	
Est. Not in Labor Force (2010)	1,075	38.2 %	
Occupation (2000)			
Occupation: Population 16+	1,711		
Mgmt, Business, & Financial Operations	55	3.2 %	
Professional and Related	120	7.0 %	
Service	491	28.7 %	
Sales and Office	219	12.8 %	
Farming, Fishing, and Forestry	89	5.2 %	
Construction, Extraction, & Maintenance	287	16.7 %	
Production, Transport, & Material Moving	451	26.4 %	
Percent White Collar Workers		23.0 %	
Percent Blue Collar Workers		77.0 %	
Consumer Expenditure (in Millions)			
Total Household Expenditure (2010)	\$43		
Total Non-Retail Expenditures (2010)	\$25	57.3 %	
Total Retail Expenditures (2010)	\$18	42.7 %	
Apparel (2010)	\$2	4.9 %	
Contributions (2010)	\$1	3.3 %	
Education (2010)	\$1	2.3 %	
Entertainment (2010)	\$2	5.5 %	
Food And Beverages (2010)	\$7	16.1 %	
Furnishings And Equipment (2010)	\$2	4.1 %	
Gifts (2010)	\$1	2.4 %	
Health Care (2010)	\$3	6.4 %	
Household Operations (2010)	\$1	3.4 %	
Miscellaneous Expenses (2010)	\$1	1.7 %	
Personal Care (2010)	\$1	1.5 %	
Personal Insurance (2010)	\$0	1.0 %	
Reading (2010)	\$0	0.3 %	
Shelter (2010)	\$8	19.1 %	
Tobacco (2010)	\$0	0.8 %	
Transportation (2010)	\$9	19.9 %	
Utilities (2010)	\$3	7.6 %	
Educational Attainment			
Adult Population (25 Years+)(2010)	2,199		
Elementary (0 to 8)(2010)	943	42.9 %	
Some High School (9 to 11)(2010)	413	18.8 %	
High School Graduate (12)(2010)	367	16.7 %	
Some College (13 to 16)(2010)	220	10.0 %	
Associate Degree Only(2010)	80	3.6 %	
Bachelor Degree Only(2010)	127	5.8 %	
Graduate Degree(2010)	49	2.2 %	

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Units In Structure			
1 Detached Unit (2000)	499	41.1	%
1 Attached Unit (2000)	43	3.5	%
2 to 4 Units (2000)	201	16.5	%
5 to 9 Units (2000)	91	7.5	%
10 to 19 Units (2000)	76	6.2	%
20 to 49 Units (2000)	31	2.5	%
50 or more Units (2000)	178	14.6	%
Mobile Home or Trailer (2000)	97		
Other Structure (2000)	0		
Homes Built By Year			
Homes Built 1999 to 2000	31	2.6	%
Homes Built 1995 to 1998	70	5.8	%
Homes Built 1990 to 1994	54	4.4	%
Homes Built 1980 to 1989	394	32.4	%
Homes Built 1970 to 1979	182	15.0	%
Homes Built 1960 to 1969	153	12.5	%
Homes Built 1950 to 1959	145	11.9	%
Homes Built Before 1949	187	15.4	%
Home Values (2000)			
Home Values \$1,000,000+	0	0.0	%
Home Values \$500,000-\$999,999	1	0.4	%
Home Values \$400,000-\$499,999	1	0.3	%
Home Values \$300,000-\$399,999	0	0.1	%
Home Values \$200,000-\$299,999	26	7.7	%
Home Values \$150,000-\$199,999	11	3.2	%
Home Values \$100,000-\$149,999	17	5.2	%
Home Values \$70,000-\$99,999	114	34.1	%
Home Values \$50,000-\$69,999	86	25.6	%
Home Values \$25,000-\$49,999	79	23.4	%
Home Values \$0-\$24,999	0	0.0	%
Owner Occupied Median Home Value	\$77,932		
Renter Occupied Median Rent	\$397		
Transportation to Work (2000)			
Drive to Work Alone	910	53.2	%
Drive to Work in Carpool	579	33.8	%
Travel to Work - Public Transportation	37	2.2	%
Drive to Work Motorcycle	0	0.0	%
Walk or Bicycle to Work	166	9.7	%
Other Means	15	0.9	%
Work at Home	3	0.2	%
Travel Time (2000)			
Travel to Work in 14 Minutes or Less	414	24.2	%
Travel to Work in 15 to 29 Minutes	749	43.9	%
Travel to Work in 30 to 59 Minutes	440	25.7	%
Travel to Work in 60 Minutes or More	105	6.1	%
Average Travel Time to Work	25	mins	

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